Flowchart Experience Design & Management

Fall 2019 Incoming Students



ExDM Prereqs

Complete before application deadline.



Suggested Precore Courses

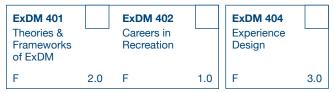
May be taken before or after admittance.



ExDM Core

Complete after admittance.

Complete junior year, fall courses.



Complete junior year, winter courses.

ExDM 403 Managing withi the Experience Economy		ExDM 412 Event & Experience Management		ExDM 416 Experiential Marketing	
W	3.0	W	3.0	W	3.0

Complete internship after junior year (see back).

ExDM 496R Senior Internship		
FWSpSu	3.0	

Complete senior year fall courses.

ExDM 422 Experience Needfinding		ExDM 423 Experience Insights	
F	3.0	F	3.0

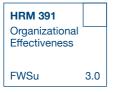
Additional Courses

May be taken before or after admittance.

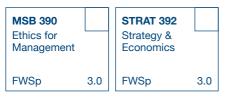
ECON 110		GSCM 305	GSCM 310	IS 201
Economic Principles & Problems		Intro to Global Supply Chain Management	Global Supply Chain Management	Intro to Management Infor- mation Systems
FWSpSu	3.0	F ¹ F ² W ¹ W ² SpSu 1.5	F ¹ F ² W ¹ W ² SpSu 1.5	FWSpSu 3.0

Complete after admittance.

Recommended to take junior year.



May be taken senior year.



Electives

Complete after admittance.

Complete two of the following courses.



Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

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Exit Survey
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Graduation Requirements

GPA Major: 2.25 Overall: 2.0 Credit Hours Major: 64.0 Total: 120.0

Regarding the senior internship:

- Internship can be completed after junior core is complete.
- No classes should be taken during internship.
- Internship must be approved by internship coordinator Brad Harris, W429 TNRB, recm496_eim@byu.edu.
- Internship must be 400 hours, preferably full-time.