# Flowchart Experience Design & Management

Fall 2019 Incoming Students



## **ExDM Prereqs**

#### Complete before application deadline.



# **Suggested Precore Courses**

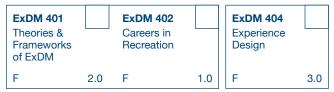
#### May be taken before or after admittance.



### **ExDM Core**

#### Complete after admittance.

Complete junior year, fall courses.



#### Complete junior year, winter courses.

ExDM 403 Managing withi the Experience Economy		ExDM 412 Event & Experience Management		ExDM 416 Experiential Marketing	
W	3.0	W	3.0	W	3.0

Complete internship after junior year (see back).

ExDM 496R Senior Internship		
FWSpSu	3.0	

Complete senior year fall courses.

ExDM 422 Experience Needfinding		ExDM 423 Experience Insights	
F	3.0	F	3.0

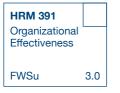
## **Additional Courses**

#### May be taken before or after admittance.

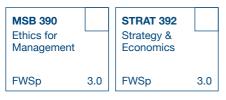
ECON 110		GSCM 305	GSCM 310	IS 201
Economic Principles & Problems		Intro to Global Supply Chain Management	Global Supply Chain Management	Intro to Management Infor- mation Systems
FWSpSu	3.0	F <sup>1</sup> F <sup>2</sup> W <sup>1</sup> W <sup>2</sup> SpSu 1.5	F <sup>1</sup> F <sup>2</sup> W <sup>1</sup> W <sup>2</sup> SpSu 1.5	FWSpSu 3.0

### Complete after admittance.

Recommended to take junior year.



May be taken senior year.



## **Electives**

#### Complete after admittance.

Complete two of the following courses.



## **Before Graduating**

#### Complete exit survey at marriott.byu.edu/exitsurvey

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Exit Survey
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#### **Graduation Requirements**

GPA Major: 2.25 Overall: 2.0 Credit Hours Major: 64.0 Total: 120.0

### **Regarding the senior internship:**

- Internship can be completed after junior core is complete.
- No classes should be taken during internship.
- Internship must be approved by internship coordinator Brad Harris, W429 TNRB, recm496\_eim@byu.edu.
- Internship must be 400 hours, preferably full-time.